

# HP and Prolinx invite you to Realize the Future

**08.30 - 13.00, Wednesday 20th January 2010  
Sofitel London Heathrow**

Whether the next technology innovation will explode on the scene or quietly flip the world upside down, those at the heart of IT direction and decision-making need to know what lies in the pipeline.

HP and Prolinx invite you to Realize the Future, in a series of special events to be presented by HP's executive team. The events will explore technology advances that will change how IT professionals surpass service levels, trim costs and position their organisations for greater success.

Specifically designed for IT management, this half-day agenda respects busy schedules, offering keynote presentations followed by three tracks of in-depth discussions around technologies that will change the way we all work:

**Cloud computing:** Behind the ambiguous language often used to describe cloud computing lies tangible efficiency and flexibility. Understand how to build your own private cloud and what you need to know about sourcing services from the public cloud.

**Automation and virtualisation:** With boundaries imposed by physical devices disappearing, explore the opportunity to improve service levels by boosting IT efficiency, while reducing manual effort and human error.

**Application modernisation:** A radical departure from legacy application practices, see how state-of-the-art development and operations will provide a route to lower cost, increased agility and reduced risk.

## Agenda:

08:30	Registration & light breakfast
09:30	Realize the Future
11:30	Break
12:00	Breakout Sessions
13:00	Event ends

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